



Safer Road Users & Safer Active Journeys Team Courses Interventions and Engagements



What Do We Do for Primary Schools

Small Steps- Available for schools to book for Year 2 & 3 pupils. Practical roadside sessions teaching students how and where to cross the road, delivered by our excellent trainers.

For more information:
SmallSteps@kent.gov.uk

Road Safety Club- The Kent Road Safety Club is a pedestrian education programme designed for children between the ages of 4-11 and delivered in primary schools across Kent.

For more information:
kentroadsafetyclub@kent.gov.uk

Who Are We

Safer Road Users Team

The team contributes to the Council's Statutory Duty for 'road safety' by reviewing data collected to inform our decisions on what education, engagement and information we provide to help road users make informed choices.

Safer Active Journeys Team

Our main focus is working with pedestrians and cyclists to ensure they are able to walk and cycle in a safer way, by providing training, education and support across all age groups. Much like the safer road user team, we look at crashes and causation factors and evaluate training and engagements to continue to support road users in making informed choices.

What Do We Do for Secondary Schools

Youth Travel Ambassador- (YTA) is a peer led programme which engages students aged 11 to 18 to implement initiatives related to active travel and road safety in their school community. This is a fully funded scheme for Years 7-13

For more information:
saferroadusers@kent.gov.uk

Young Driver & Passenger Course- The course specifically supports young people to understand the key skills required for driving. Our engaging road safety courses help change the behaviours of young drivers and passengers, making the roads a safer place for everyone. This is a fully funded course for Years 12-13.

For more information:
saferroadusers@kent.gov.uk

Cycle Training

Children – KCC are proud to offer Bikeability to children from Year 5 onwards. Our Bikeability courses give children the skills and confidence to ride a bike safely on the road. Levels 1 & 2 are intended for children Years 5- 6 in Primary schools, and Level 3 for Years 7-10 in Secondary schools.

To find out more about Bikeability visit:

www.kentcycletraining.co.uk

Adults – KCC offers a wide range of training courses at several venues across the county for adults, from total beginners to experienced cyclists and now also includes e-bike training. The courses will give you the skills and confidence to cycle safely on the road.

As the saying goes, 'You're never too old to learn', so why not check out our courses at:

www.kentcycletraining.co.uk

What Do We Do for Adults

Mature Drivers- KCC Road Safety have just released a duo of Let's Go Mature Driver videos aimed at those 60+ .

Vision, Fatigue, Why we Crash, Speed Limits, Eco Driving and Smart Motorways are some of the subjects covered.

For more information:
saferroadusers@kent.gov.uk

HASTE- (Hazard Awareness, Space, Time, Eco-driving). (Hazard Awareness, Space, Time, Eco-driving). This course is a virtual programme. It encourages drivers to keep a safe gap and allow plenty of time to react, improving their ability to avoid crashes and maintain a safe and legal speed for the area they are travelling in. This course would be a great addition to any mandatory driver training for businesses whose employees travel as part of their job or use fleet vehicles.

For more information
saferroadusers@kent.gov.uk